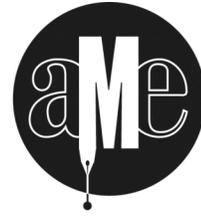


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# The Art of Managing

*A unique look at creating better teams and better workplaces*

SAN DIEGO, CALIFORNIA - Most team management/successful leadership books kick off with powerful statements and empowering messages. *The Art of Managing; How to build a better workplace and better relationships*, a new book by Jane Treber Macken, MBA, MA, takes a unique angle. Jane starts by examining the character of the person managing and then identifying the surprising qualities of effective leaders. Macken also says that focusing in on three key attributes is really the key to success.

“The attributes we focus on in the book are: Caring and compassion for people, serving others and the community, and working on the mind, body, and spirit.” Says Macken, “By bridging the worlds of business and psychology, we realize that managing the workplace is really about managing relationships. Basically, people are still the most important asset.”

Packed with tips, quizzes and advice, **The Art of Managing** offers unique and helpful insights into successful CEO’s and powerful teams.

When asked why she wrote the book, Macken replies, “I wrote it because I saw many ways people can be more effective in their daily lives, and consequently, much happier both at work and personally.”

*Title: The Art of Managing*  
Genre: Non-fiction/Management  
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